



# Find your global spirit

**Skills for modern life**



UK



Canada



France



South Africa



Cyprus

# Live life to the fullest

Explore the world with us, where learning, growth, and unforgettable experiences are at the heart of everything we do. Our programmes are made to give you the skills you need to succeed in today's world, explore new cultures and make friends for life.

# Discover your potential

For over 70 years, we've been helping young people discover their full potential. We focus on you as a person, not only on your studies. Whether you want to learn a new language, get ready for your future job, or simply discover yourself, we have something for you.





# Give back & make a difference

We care about making a difference in the world. **The Bayswater Foundation's** aim is to make learning accessible to those less fortunate. Our One for One initiative matches every week bought and offers free language learning to communities in need.



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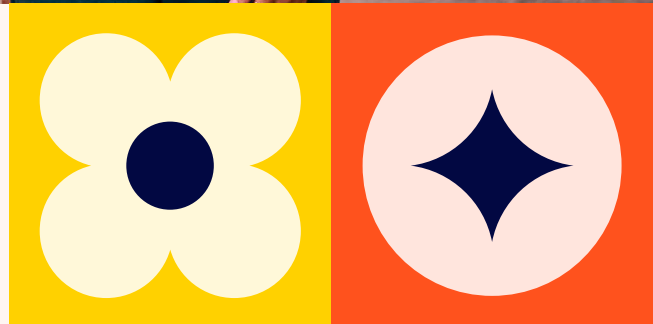
# Your future starts here

At Bayswater, we go beyond traditional study abroad trips. We provide **global upskilling experiences** that equip you with the tools, knowledge, and **global mindset** needed to **thrive in the future of work**.

Studying with us is **more than earning a certificate**. It's about **personal and professional growth**.

As a graduate, you'll be able to **confidently talk about the skills you've gained** and have **digital certification** to support you.

Whether you're looking to improve your **language skills**, gain a **micro-credential** or **diploma**, we'll open doors to a world of opportunities.



# Your Bayswater Journey



## Welcome to Bayswater

Get started by downloading the MyBayswater app to get to know your school, city, and familiarise yourself with course content. You'll also be invited to an online welcome meeting.



## Your First Day

Meet the team, your classmates, and explore the school and neighbourhood. You'll take a speaking test to ensure you're placed in the right class, before your first lesson starts.



## Upskill and Explore

Classroom learning: Practical, project-based learning, regular assessments, and personalised support through tutorials and one-on-one feedback. Outside the classroom: Make friends and participate in weekly activities.



## Graduation and Celebration

Join the entire school in celebrating your success on Fridays.



## Global Skills and Beyond

Update your resume and LinkedIn profile with your new credentials.



## #ForeverConnected

Join the Bayswater alumni network and maintain lifelong friendships.



**Scan this QR code to view our social calendar.**

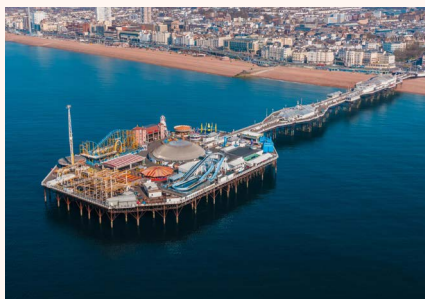


# Explore your world

Our ten schools are located across five countries and offer the perfect study-abroad experience.



## United Kingdom



### Brighton

Locals call Brighton 'London on the sea.' Just an hour outside of the capital, it's easy to see why.



### Liverpool

Experience UK's friendliest city, known for its culture, architecture and varied music scene.



### Bournemouth

Incredible beaches, a lively town centre, and stunning green spaces. City life and natural beauty blend together perfectly.



## South Africa



### London

London is for big thinkers, creative minds, and international ideas. It's the city that never stops, and you'll find our school in the heart of it.



### Cape Town

Located on the tip of Africa, Cape Town is home to beach-life, hiking, safaris and epic natural beauty.







## Canada



### Vancouver

One of the most beautiful and liveable cities in the world, it's surrounded by mountains and beaches and home to over 100 parks.



### Calgary

Vast lakes neighbour impressive mountains. You'll find exceptionally friendly people ready to make you feel at home.

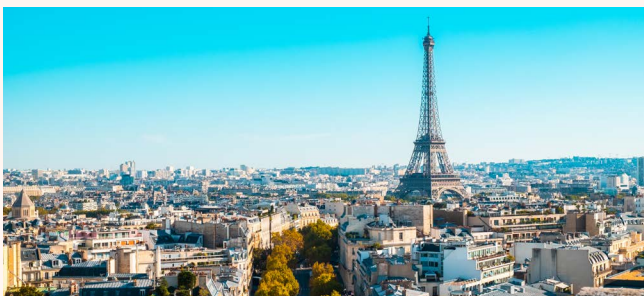


### Toronto

Whether you're catching a hockey game, enjoying live music, or experiencing a local street festival, this city has it all.



## France



### Paris

The city of romance and lights, Paris will make you fall in love while ticking off iconic sights in no time.



## Cyprus



### Limassol

Your island adventure begins here... From water parks to ancient ruins, and 300 days a year of sun!



IELTS test centre



Language



Professional courses

Explore your world | 7





# Your home away from home

We're here to help you find accommodation that fits your lifestyle and trip goals. Each option is carefully chosen for your comfort and safety, ensuring you feel right at home from the moment you arrive.

**Choosing Your Home:** Our handpicked accommodations guarantee safety, top-notch amenities, and prime locations.

**Student Support:** We're with you every step, from choosing the perfect fit and checking in to providing ongoing support throughout your stay.

**Residences:** Connect with students from around the world in vibrant communities. Our residences offer great facilities for remote work and study.

**Homestay:** Live like a local with a host family. Share meals and experiences while immersing yourself in the culture and practicing your language skills.

"I moved into a homestay and joined a family who were happy to show me around the neighbourhood. Although it was my first trip to London, I felt like a local right away."

Oday, Iran





# Teaching Philosophy

How we teach impacts what you learn

## Our approach:

### Innovation

Our curriculum evolves to stay ahead of industry trends. Hands-on and project-based learning encourages collaboration and critical thinking.

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### Real-World Application

Working with classmates to solve problems, present ideas, and practice communication makes it easy to work within a team when you start working.

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### Expertise

Our qualified instructors bring industry insights and knowledge to the classroom. Their passion makes them the perfect partner on your journey.

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### Industry Connection

We team up with businesses to share trends, arrange company visits, and host guest speakers. This helps you navigate the future of work.

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### AI in the classroom

We'll show you the tools and how to use them, relevant to your area of study. You'll gain experience in how to apply AI in a practical or professional setting to be able use it and get comfortable with it.



## How you'll benefit:

Develop your critical thinking

Build your collaboration skills

Strengthen your communication

Grow your confidence

Gain working knowledge of AI



# Global Upskilling

## Earn a Global Skills Certificate

This digital certificate shows the skills you've gained while studying with us for 4 weeks or more. This additional certificate will help you stand out when creating your resume.

### Grow your global skills:

**Communication and Intercultural Competence:** Communicate effectively in different situations and engage with people from diverse backgrounds.

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**Critical Thinking:** Assess information carefully to make well-informed decisions.

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**Collaboration:** Work productively with others to achieve shared goals.

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**Problem-solving:** Identify and resolve problems using practical strategies.

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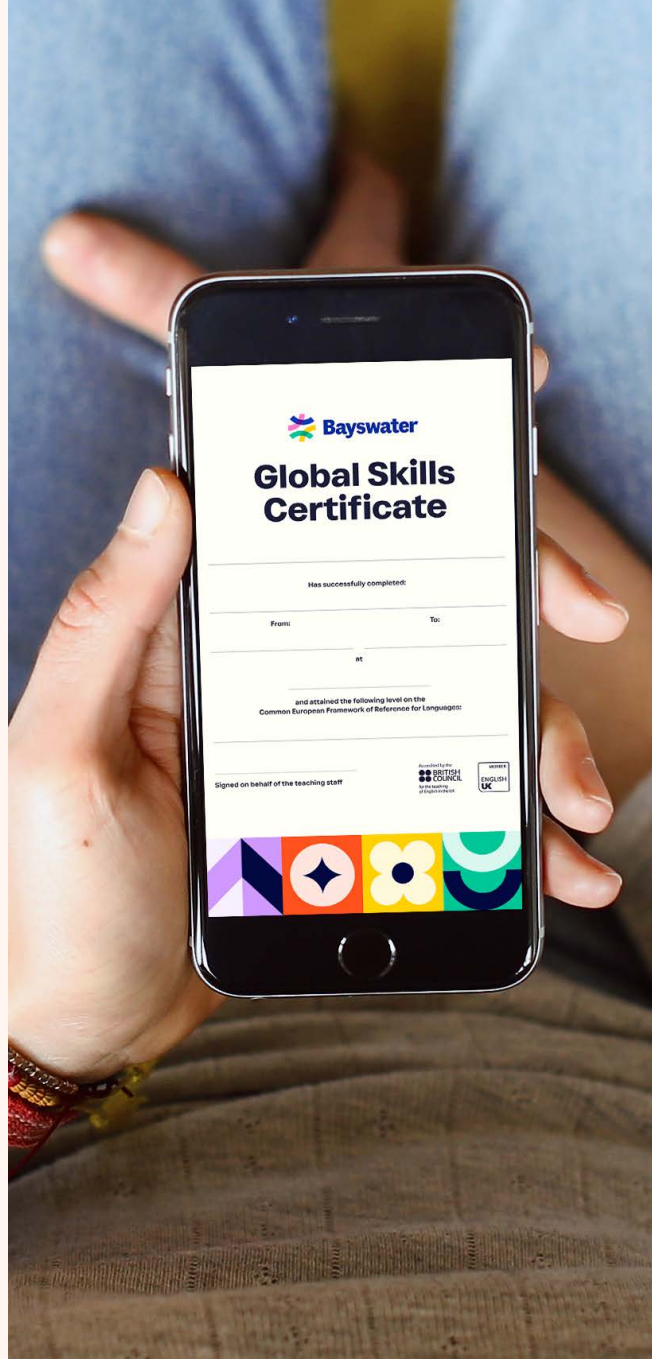
**AI and Digital Literacy:** Use digital tools and AI resources effectively and confidently.

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**Presentation Skills:** Deliver clear and engaging presentations to various audiences.



**Stand-out and thrive.  
Our Global Skills Certificate  
is certified and recognised  
across the world.**



## What are global skills?

Global skills or soft skills, are the ability to thrive in international settings.

Typically you don't learn these in the classroom - our approach changes this and makes it possible.



## Collect Digital Badges

Push your potential even further with our badges. You'll get the opportunity to gain these through additional activities while studying with us. You can easily add these to your LinkedIn profile to show potential employers how valuable you could be to them and stand out on this professional platform.



### **Volunteering:**

Demonstrate your commitment to giving back to the community.



### **Leadership:**

Recognise your potential as a future leader (Student Ambassadors).



### **Employability:**

Highlight your job-readiness and career goals.



### **Networking:**

Showcase your ability to build professional relationships.

## What are the benefits?

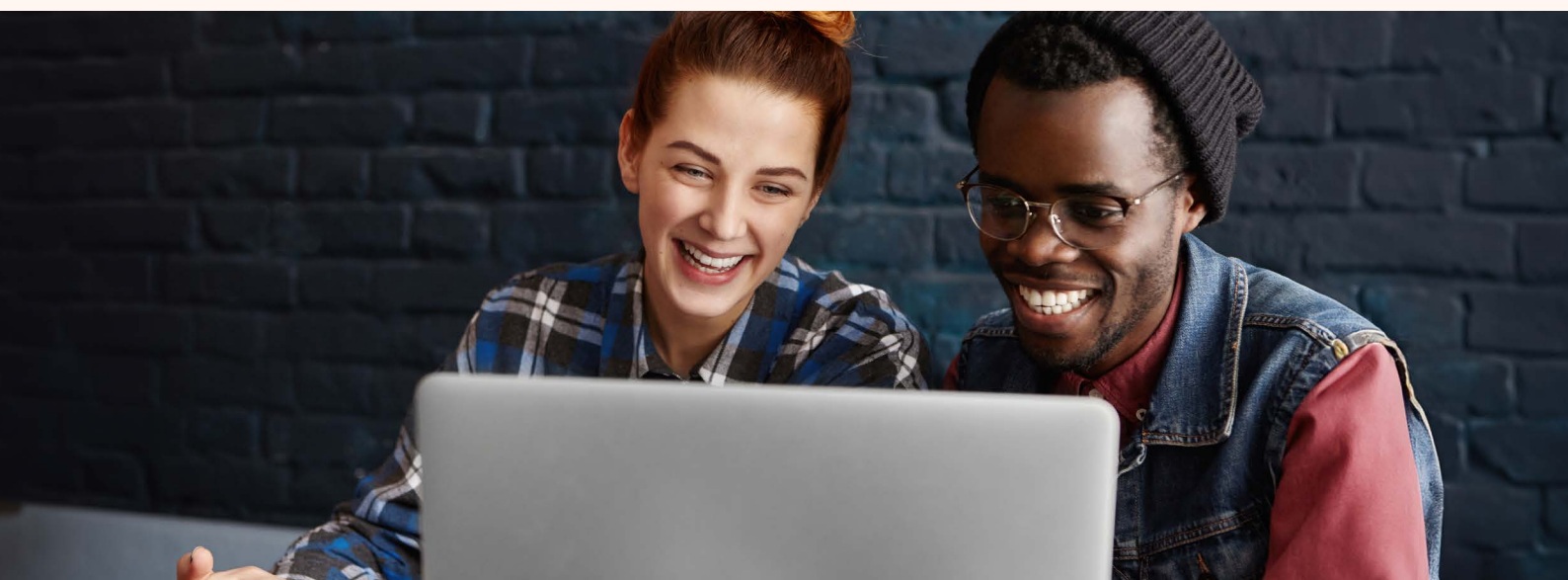
### **What this means for students:**

Build your digital professional profile and resume to easily show your skills and potential to stand out.

### **What this means for employers:**

Find potential talent easily, with assurance that skills and accomplishments are certified (Global Skills Certificate) and backed by LinkedIn (Digital Badges).

**Leverage our focus on global skills to make your future great.**



# Language Courses

Learning **English and French** at Bayswater is about more than just memorising vocabulary and grammar rules. You'll learn to not only speak, but communicate confidently and effectively in any setting.

## Here's what sets us apart:

### Master the skills of today:

Our programmes focus on critical thinking skills like analysing information and solving problems creatively. You'll learn to think on your feet and develop innovative solutions.

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### Communication champion:

Collaboration is key in today's world. Through teamwork and group projects, you'll build your ability to communicate effectively with others from diverse backgrounds.

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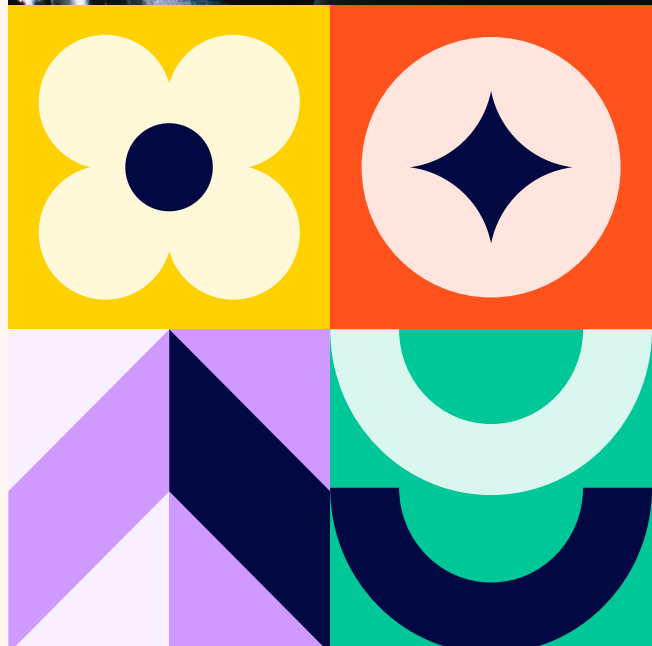
### Confidence through practice:

Presentations and discussions are easier when you practice your skills. We'll help you build the confidence to express yourself clearly and confidently.

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### Real-world ready:

We use a unique "mediation assessment" method that encourages conversation. This ensures you can use language effectively to communicate, understand others, and be understood.





## General Language

Build the transferable language, communication and collaboration skills you need to succeed. Gain fluency and soft skills with a mix of classroom learning and private tutorials.

**Available:** General English / General French

## Business Language

Reach fluency while developing specific employability skills. You'll gain confidence in the language while developing soft skills to thrive in professional situations.

**Available:** Business English / Business French

## Exam Preparation

Get the best results in your exam. These courses will enhance your language level whilst supporting you in succeeding in these exams.

**IELTS:** International English Language Testing System is required for university access in the UK, USA, Australia, New Zealand and South Africa. Choose full-time IELTS to include intensive exam practice in the morning.

**Cambridge / DELF / DALF:** Get yourself exam-ready with classes designed by our experts to boost confidence, polish exam techniques and refine language skills.

## One-To-One-Lessons

Add private lessons to your language course and benefit from undivided attention, structured to suit your learning needs.

## Level progression

	A1		A2			B1				B2				C1				C2	
Bayswater Level	1	2	2.5	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	
CEFR Level	A1	A2		A2+		B1		B1+		B2		B2+		C1		C1+		C2	
Cambridge Level		KET				PET				FCE				CAE				CPE	
IELTS						4.0	4.5	5.0	5.5	6.0	6.5	7	7.5	8	8.5	9			
DELF / DALF	DELF A1	DELF A2				DELF B1				DELF B2				DALF C1				DALF C2	

**A1/BEGINNER:** Basic knowledge of vocabulary and simple grammatical structure.

**A2/ ELEMENTARY:** Understand most conversations spoken slowly and clearly.

**A2+/PRE-INTERMEDIATE:** Speak fairly easily on everyday matters.

**B1+/ INTERMEDIATE:** Communicate easily on everyday matters, limited range of expression.

**B2/UPPER-INTERMEDIATE:** Confident use of language with noticeable lapses in accuracy and fluency.

**B2+/PRE-ADVANCED:** Confident use of language.

**C1/ADVANCED:** A good command and grasp of English.

**C2/ PROFICIENT:** You have near-full command and grasp of English.



**Izabella Marcon**  
International Account Trader

*"The skills and strategies I've learned will undoubtedly enhance my professional capabilities and contribute positively to my work."*

# Professional Courses

**Our certificate programmes function as micro credentials and allow you to grow your skillset.**

## Digital Marketing

Developed in collaboration with the Digital Marketing Institute, get equipped with the tools needed to grow your skillset in the digital world.

## International Business Management

Gain skills like strategic planning and financial Management to excel in any international business environment.

## Customer Experience Management

Craft unforgettable customer journeys and gain the skills to create customer-centric strategies that drive business success.

## Luxury Brand Management

Discover what goes into managing luxury brands, from customer psychology to a marketing strategy and the role sustainability plays.

## Project Management

Learn to lead projects to success. Develop skills in planning, execution, and communication to drive results and make a lasting impact in any industry.

### Entry Requirements

Suitable from Level 5 (Bayswater)/B1+ (CEFR) Requirement/  
18 years of age and up





**Tatiane Bistulfi**  
Senior Project Analyst

*"My studies started with a dream to expand my knowledge. The experience has reinforced my passion and the desire to continue growing professionally."*

### What are micro-credentials?

These are a certification of assessed learning, and make it easy to build and stack skills.



4 weeks



Group projects



Guest speakers



Company visits



Global skills



Presentation skills

### Are these for me?

Professionals - increase your skill set

Career Changes - growth in a new career path

Recent Graduates - practical experience

Gap Year Students - experience university life

Entrepreneurs - grow your opportunities

### Advantages of micro-credentials:

Skills rapidly gained

Goal-focused learning

Recognised by employers

Designed with industry input

Build a strong skill set



## Upgrade your course:

### Premium Package

A set-cost study package, from 8 weeks plus. This offers flexibility in studying a mix of Language and Professional Certificates.

### Luxury Hotel Internship Programme

A 24-week paid internship within the luxury hotel industry in the UK and Canada.

## Teacher Training:

### CELTA

Gain an internationally recognised teaching qualification as an ESL professional.

### Erasmus Plus

Improve your language proficiency and teaching skills. This course is funded by the Erasmus+ programme.

# Career College

## Ready to take your career to the next level?

Our Career College in Vancouver offers diplomas designed to equip you with the skills and knowledge to thrive in today's competitive job market.

## 6-month Diplomas

### Digital Marketing Diploma:

Launch your career in the fast-paced digital world. Learn the essential skills in Marketing Strategy, Social Media, Search Marketing, and more, with courses designed to give you a competitive edge.

### International Business Management Diploma:

Thrive in international business, from financial management and accounting to marketing and business communications. Learn to work across borders and collaborate with diverse cultures.

## 12-month Diplomas

Combine your 6-month Diploma above with a 6-month co-op work experience for hands-on learning. This real-world opportunity allows you to apply classroom knowledge, gain industry exposure, and understand how your chosen field integrates into business.

Placement in our partner companies is guaranteed, and paid. We'll prepare you for the application with our career workshops.



International Business Management and International Business Management with Co-op Work Experience, as well as Digital Marketing and Digital Marketing with Co-op Work Experience, were reviewed and approved by the registrar of the Private Training Institutions Branch (PTIB) of the Ministry of Post Secondary Education and Future Skills.

## Benefits of co-op work experience

Earn while you learn, reducing student debt

Connect with industry professionals and potential employers

Apply classroom knowledge to practical situations

Boost your resume with valuable work experience

Gain hands-on skills in your field of study

Experience Canadian workplace culture firsthand

### Entry Requirements

Suitable from Level 5 (Bayswater) / B2 CEFR Requirement / IELTS 5.5 Level 5 / 18 years of age and up



# University Pathway Programme

Start your journey into a Canadian University. Our pathway programme enables students to move directly into a partner university to begin their career studies. This programme is designed to make the process seamless and assist you in selecting and applying to university in Canada.

1

Apply to Bayswater Pathway Programme

2

Choose partner university and course

3

Study for a minimum of 12 weeks and graduate.

4

Bayswater assists with application to Canadian university

5

Move into university course

6

Graduate from Canadian university

7

Apply for a working visa or continue your travels

**Available in Toronto, Vancouver and Calgary.**

## Some of our university partners:



"I highly recommend Bayswater to anyone looking to invest in their education and personal development."



# Giving back

The Bayswater Foundation believes that education unlocks potential. We strive to bridge the gap between opportunity and circumstance. We're about empowering individuals and building stronger communities.

## What do we do?

Dedicate our time, knowledge, and funding to support children and charities in our students' home countries.

Raise awareness and actively participate in causes we believe in through fundraising initiatives and inviting guest speakers from charities to speak to students.

We encourage our students to give back to the world, promoting our values by fostering responsibility for both people and the planet.

## How do we do it?

Our One for One initiative matches every week bought by our students and donates it to the Bayswater Foundation.





# Course Finder

		London	Brighton	Bournemouth	Liverpool	Toronto	Vancouver	Calgary	Cyprus	Cape Town	Paris
Language	General English	●	●	●	●	●	●	●	●	●	
	General French										●
	DELTA/DALF Preparation										●
	IELTS Preparation	●	●	●	●	●	●	●	●	●	
	Cambridge Preparation	●	●			●	●			●	
	Premium Package	●	●	●	●	●	●	●			
	Academic Year	●	●	●	●	●	●	●	●	●	●
	University Pathway Programme					●	●	●			
	Young Learner	●	●	●					●	●	●
	Parent & Child	●	●	●					●	●	●
Professional Certificates	4 weeks	International Business Management	●	●	●	●	●				
		Digital Marketing	●	●		●	●				
		Luxury Brand Management	●								
		Project Management				●					
		Customer Experience Management	●		●						
Career College	Diplomas	Digital Marketing (6 months)					●				
		Digital Marketing with Co-op Work Experience (12 months)					●				
		International Business Management (6 months)					●				
		International Business Management with Co-op Work Experience (12 months)					●				
Teacher Training	CELTA			●							
	Erasmus Plus								●		●
Add ons	Volunteer Programme (Coming soon)									●	
	IELTS Exam		●	●		●	●	●	●	●	
	CELP Exam					●	●	●			
	OET Exam		●								
	Luxury Hotel Internship		●	●	●	●	●	●			







# Find out more

## Agent enquiries

Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.

For agent sales enquiries please contact us at [partners@bayswater.ac](mailto:partners@bayswater.ac)



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Scan this QR code for our Summer and Groups offerings:



Accredited by the  
 **BRITISH COUNCIL**  
for the teaching  
of English in the UK



**Qualiopi**  
processus certifié  
RÉPUBLIQUE FRANÇAISE  
La certification qualité a été délivrée  
au titre de la catégorie d'action suivante :  
ACTIONS DE FORMATION  
29 mars 2024 - 28 mars 2027

\*\*\* formations  
\*\*\* enseignants  
\*\*\* accueil  
\*\*\* locaux  
\*\*\* gestion

etablissement  
d'enseignement  
supérieur privé

