

BE INSPIRED BY THE *Legacy* OF RITZ

César Ritz
COLLEGES
SWITZERLAND



ACCREDITED UNIVERSITY
OF APPLIED SCIENCES INSTITUTE

SCHWEIZERISCHER AKKREDITIERUNGSRAT
CONSEIL SUISSE D'ACCREDITATION
CONSIGLIO SVIZZERO DI ACCREDITAMENTO
SWISS ACCREDITATION COUNCIL

Institution accredited pursuant
to HEEdA for 2023 - 2030

Decision-Making Process

Decision making can be viewed as an eight-step process that involves identifying the problem, generating alternatives, selecting an alternative, and evaluating the decision's effectiveness.

Diagram 8.1 The Decision-Making Process



WHERE *excellence*
MEETS OPPORTUNITY

WHY STUDY WITH US?

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WHY STUDY WITH US?

GROW INTO AN EXCEPTIONAL LEADER

JOIN *the Ritz* LEGACY



With a world-class faculty, groundbreaking career opportunities, and a diverse and talented student body, César Ritz Colleges is more than a place to get an education; it is a place to grow as an exceptional leader.

"ENTREPRENEURSHIP IS NEITHER A **SCIENCE** NOR AN **ART**.
IT IS A **PRACTICE**. THIS MINDSET HAS DRIVEN HOW WE TEACH
AT CÉSAR RITZ COLLEGES FOR OVER 40 YEARS."



JORGE ARNANZ
DEAN

At César Ritz Colleges Switzerland, your future is built on a foundation of visionary thinking, of our namesake, César Ritz, and we are here to guide you as you develop the skills, mindset, and confidence to lead and innovate.

We believe the best way to learn is by doing. This is why our programs combine rigorous academic study with practical, hands-on experiences, allowing you to apply business principles in professional working environments. From collaborating on entrepreneurial projects to engaging with industry leaders, every opportunity is designed to prepare you for success in a competitive global marketplace.

What sets our graduates apart is their ability to adapt, innovate, and lead with empathy and authentic hospitality. By the time you complete your studies, you will have not only the knowledge to excel but also a deep understanding of your unique strengths and passions. You'll be ready to create value for your community, your industry, and the world.

César Ritz once said, "People will come again if you treat them well." At our school, we carry forward that legacy by fostering a culture of care, collaboration, and excellence. We look forward to welcoming you to our community and helping you turn your ambitions into achievements.

SWISS FEDERAL ACCREDITATION

Embark on a transformative journey
with César Ritz Colleges Switzerland

ELEVATE YOUR *Hospitality career*

Welcome to César Ritz Colleges Switzerland, where your path to success in the dynamic world of hospitality business unfolds. We serve as your gateway to unparalleled opportunities, rooted in a legacy of visionary brilliance spanning more than four decades.

What Sets Us Apart

SWISS FEDERAL ACCREDITATION

Swiss Federally Accredited universities are held to the highest standards of quality, guaranteeing an exceptional education. Swiss accreditation is a mark of excellence that ensures you receive a substantial return on your educational investment.

ACCREDITATION ALSO OFFERS:

- Global recognition of transcripts and diplomas for further studies
- Visa assurance for opportunities abroad
- Eligibility for state funded financial aid
- Research opportunities
- Flexibility to accommodate part-time work

PERSONAL ATTENTION

Become a top-tier hospitality professional through a student-centric approach that nurtures and shapes you to thrive in the industry.

YOUR FUTURE, YOUR WAY

With programs to fit your unique aspirations, we will guide you to your dream career.

INNOVATION IN ACTION

Be empowered with the innovative skills and mindset to pioneer the industry's evolution.

Your journey to excellence is our mission.
Your future begins here with us at César Ritz Colleges Switzerland.

CREDENTIALS

A *top* -TIER *hospitality* BUSINESS SCHOOL



| st

Communication with tutors
(THE-ICE 2022 student satisfaction
global index)

| st

Communication with students
(THE-ICE 2022 student satisfaction
global index)

| st

On-campus facilities access
(THE-ICE 2022 student satisfaction
global index)

N°3

For Employer
Reputation Worldwide
(2025 QS World University Rankings)

Top 5

Institution Worldwide
for Hospitality
& Leisure Management
(2025 QS World University Rankings)

N°5

For Academic Reputation
Worldwide
(2025 QS World University Rankings)



THE RITZ LEGACY

RITZ, THE POWER *of a* NAME



César Ritz and Marie-Louise Ritz



The Ritz name is carried by some of the most prestigious properties worldwide as a symbol of luxury, elegance, and finesse.



César Ritz:
Born in Valais,
Switzerland



Marie-Louise Ritz:
World's first female
5-star hotel manager



Founders of
The Ritz Paris



Masters of Networking



Pioneers of Customer
Experience (CX)



Powerful Businesspeople



Coco Chanel at Le Ritz Paris. Copyright François Kollar



"THE RITZ *is* MY HOME"

IN 1937, COCO CHANEL TOOK A
SUITE AT LE RITZ PARIS AND LIVED
THERE FOR 34 YEARS.

Inherit more than a century of incredible business success and innovation
that have changed the face of the world.

Being part of our legacy means that you are connected to the heritage that has come before you and will continue after you. It involves a sense of responsibility to carry on the ambitious traditions and values of your community. As a successor to the Ritz legacy, you have the exclusive benefit of belonging to the Ritz Circle.

César and Marie-Louise Ritz conceived one of the first legendary hotels in the world: the Ritz Paris. Still today, the Ritz Paris offers an unprecedented example of luxury and elegance that movie stars, heads of state, writers, and singers have cherished over the last century. Coco Chanel, Oscar Wilde, and many other icons have indulged in the treasures the Ritz has to offer.

"HAVE *a* VISION.
BE DEMANDING.
DARE *to* DREAM."

WHY STUDY WITH US?

ALUMNI

WRITE *your* OWN STORY



Meet our celebrated achievers



NICOLAS VOLLMER
Risk Control Data Analyst
Germany, 2010 graduate



SUEDA ASANI
Co-Founder & Financial Officer
Kosovo, 2021 graduate



MARK BASALOGA
Director of Operations
Estonia, 2018 graduate



MATHY SOMMER
**Global Head of
Client Solutions, Commercial
Capabilities and ESG**
Switzerland, 2002 graduate



DUNCAN O'ROURKE
**CEO MEA & APAC
Premium, Mid & Economy**
United Arab Emirates,
1988 graduate



IKER BENGOA
Executive Director
Mexico, 2017 graduate

ALUMNI

+25K

97%

of our students are hired upon graduation.

90%

hold management positions or have created their own company within five years of graduation.

70%

work in the luxury lifestyle sector, including hospitality and tourism.

30%

work in the sectors of consultancy, education, finance, and healthcare.

BENEFITS

As a student or alumnus of Swiss Education Group, you'll benefit from our extensive alumni network that opens doors to exclusive job opportunities and connections with top employers. Whether you're a student seeking an internship or a graduate seeking your dream job, our network provides the support you need to succeed. The alumni community offers the opportunity to build new relationships and advance your career through exclusive offers, events, and career development support tailored just for you.

FACULTY

CÉSAR RITZ COLLEGES IS PROUD
TO SUPPORT FACULTY WHO ARE AT
THE FOREFRONT OF EDUCATION,
RESEARCH, AND INNOVATION.



Empowered to equip – provide – develop.
Let our faculty take care of you by leading the way.



ANASTASIIA RUBIO

Senior Teaching Faculty

Silver Medallist at the
2021 Swiss Ruinart Sommelier Challenge,
Augmented and Virtual Reality Teaching
Best Practices

"As a lecturer, I cultivate passion.
At César Ritz Colleges Switzerland, I strive to approach
subjects in a way that sparks interest, as it is crucial for
inspiring future professionals."



DELPHINE GENIN

Head of Innovation

Opinion Columnist for Harvard Inspiring Minds,
QS insights, CEO World, QS finalist for Innovation
in Business Education

"My main role is to break limiting beliefs and enable
students to find their learning purpose.
It requires massive kindness and ambition, and that's the
most rewarding part of my job."



ALESSANDRO CAVELZANI, PhD

Associate Professor

Practicing psychotherapist for the past 15 years and
member of the International Association for Relational
Psychoanalysis. Publications focus on leadership.

"Our focus is on helping students work on their leadership
skills through coaching, role-play, and activities such as the
Equine Leadership Workshop."



YANNICK BOUYIDOU

Lecturer

Over 15 years of hospitality industry experience
Expert in Customer Experience and Business
Development

"We focus on transmitting to our students the
importance of a human-centric culture in organizations.
Knowing your customers is crucial for success and
nowadays the use of digital tools and AI helps us with the
task of understanding their expectations, so that we can
exceed them."

WHY SWITZERLAND?

MOST *innovative* COUNTRY



N°1

Country in the world
to achieve career goals
(educations.com)



N°5

World's greenest country
(GreenMatch)



TOP 10

Safest countries
in the world

MOST



Nobel Prizes
won per capita



Patents registered
per capita



Business-friendly country
(US News & World
Report)



Developed and reliable
transportation network
in Europe



Cleanest country
in the world



Best healthcare services
in Europe





EXCELLING ACROSS SECTORS

According to the World Economic Forum, "Switzerland arguably possesses one of the world's most fertile innovation ecosystems."



MAKING *it* REAL

We pride ourselves in creating an inclusive, forward-thinking learning environment where your independence and ideas are highly valued and creativity is strongly encouraged.

Student during the Equine Leadership Workshop,
where students improve their emotional leadership skills

PRACTICAL LEARNING IS ONE OF *the greatest* PARTS OF EDUCATION



Learning through hands-on experience has been a defining feature of César Ritz Colleges for over 40 years. Our classes are designed to be challenging, exciting, relevant, and authentically engaging.

The Immersion Year is your gateway to the world of hospitality and the foundation of the bachelor's program. During this first year, students gain essential skills in hotel and fine dining operations, preparing them for the three-year bachelor program that follows.

In Years 1-3 of the bachelor program, students deepen their knowledge and expertise in both academic and practical aspects of the industry, exploring topics such as financial management, ethics, and international politics.

In addition to practical classes, we provide numerous opportunities for growth and enrichment. Students participate in competitions, engage in our leadership training, embark on business trips, and gain insights from industry expert guest speakers.

Our educational approach is further exemplified during Innovation Week, where students demonstrate their entrepreneurial acumen by presenting ideas for hospitality-related businesses. This experience develops their pitching skills, enabling them to craft persuasive arguments and deliver compelling messages.

This comprehensive blend of hands-on learning and industry engagement ensures our graduates are fully prepared to excel in the exciting world of hospitality.

Alexander Mäder

SWITZERLAND, 2019 GRADUATE
RELATIONSHIP MANAGER
INSTITUTIONAL CLIENTS & EAM,
SWISSQUOTE

"THE HOSPITALITY MINDSET I
DEVELOPED THROUGHOUT MY STUDIES
DIFFERENTIATES ME FROM MANY OF MY
PEERS AND ADDS IMMENSE VALUE TO
OUR CUSTOMER SERVICE."

SHAPING *business knowledge* THROUGH HOSPITALITY AND *innovation*



Our values play an essential role in our teaching philosophy. This approach ensures consistent integration of these values throughout the curriculum, in extracurricular activities, and within the community.



LEADERSHIP TRAINING

In the Leadership Program, you unlock your potential with tools, mentorship, and creative options to pursue your career and become a real change-maker. You learn to develop your personal leadership style; gain technical and business skills as well as the attitudes and standards that make our graduates so successful.



Examples of workshops included in Leadership Training:

- Equine Leadership
- One-on-one Coaching
- Full-day Leadership Training
- Emotional Intelligence Training
- LinkedIn and Networking Workshops
- Myers-Briggs and Defining Personality Types
- Harvard Business Publishing Leadership Certificate



INNOVATION & RESEARCH

Inspired by the legacy of our namesake, César Ritz, an innovator and visionary in luxury hospitality, innovation is at the heart of everything we do. As a leader in hospitality research, we host the biannual International Research Roundtable, where groundbreaking ideas and advancements in the field take center stage. Here, you'll engage with cutting-edge research and gain the tools to drive change and innovation in the hospitality industry, preparing you to make a meaningful impact on the future of hospitality.



- 1st Green Globe-certified hospitality school, the highest standard of sustainability
- A certified Swisstainable business promoting sustainability in Switzerland and Swiss tourism
- Student-led Sustainability Club to promote sustainability practices on campus



ENTREPRENEURIAL

César Ritz Colleges Switzerland opens up an entire new world of hospitality insights, skills, and experiences to you, equally true whether you have previously worked in hospitality or not.

- Our Business Plan Competition gives students an exciting collegiate competitive challenge to assemble their entrepreneurial ideas into feasible projects.
- The 'From Creativity to Entrepreneurship' course offers students the chance to harness creativity and innovation to uncover new competitive opportunities within the global hospitality and tourism industry.

Eugene Labuschagne

"ATTENDING CÉSAR RITZ COLLEGES EQUIPPED ME TO LIVE BY CLEMENT STONE'S QUOTE 'WHAT THE MIND CAN CONCEIVE THE MIND CAN ACHIEVE'."

TABLE MOUNTAIN AERIAL CABLE WAY COMPANY, CAPE TOWN

CONNECT TO THE PEOPLE THAT MATTER

Our strong bonds with industry partners and global alumni keep us on the cutting edge of insight and innovation. These relationships shape our curriculum, inspire our students to succeed, and provide access to real-world experience through a range of placements and partnerships with prestigious global brands.

Career Services

At César Ritz Colleges, profit from specialized career services where you are guided every step of the way.

PERSONAL COACHING FOR SUCCESS

Our dedicated career services team is here to provide you with tailored coaching, helping you to define and achieve your goals.

SHARPEN YOUR CV AND INTERVIEW SKILLS

Receive expert assistance in creating impactful CVs and mastering interviews, setting you apart in the competitive job market.

NAVIGATING OPPORTUNITIES

Let us assist you in exploring different career paths and preparing for internships, ensuring you are ready to embark on your professional journey.

93%

of employers say that our students have the technical skills required for the position.

98%

of employers want to continue hiring our graduates in the future.

97%

of employers say that our students have the soft skills required for the position.

SOME OF OUR KEY INDUSTRY PARTNERS



CONNECT WITH INDUSTRY LEADERS

Twice a year, you gain exclusive access to the International Recruitment Forum. This is where you can connect with recruiters from various industries including hotel groups, independent properties, catering and events companies, retail, and banking, as well as airlines and cruise lines from around the world.

Key benefits

100+
international
companies

3000+
professional
opportunities

Networking
with industry
professionals



INDUSTRY *Immersion* YEAR

Immerse yourself in the art of delivering exceptional customer experiences, refining your service techniques, and embracing effective leadership.



Engage in
practical learning

Develop outstanding
customer service skills

Cultivate precision
and meticulous
attention to detail

Set the stage for a rewarding future in the hospitality industry with refined technical and personal skills developed by an immersive education and a practical 6-month internship. Our tailored approach and hands-on learning open doors to a fulfilling international career. By mastering the art of service and building strong leadership skills, you will develop a deep understanding of the nuances of exceptional customer experience, which is the key to success.

Year 1

BRIG

Term 1 (11 WEEKS)

Introduction to Hospitality and Tourism Management
Personal Development & Life Skills
Customer Service Mindset
Introduction to Industry Experience
Culinary Fundamentals
French or German Language I

Term 2 (11 WEEKS)

Fine Dining Operations & Management
Leadership Coaching
Wine and Beverage Management
Hotel Operations
Management Information Systems
French or German Language 2



This program offers a holistic education, equipping you with practical skills and insights which ensure that you stand out in a competitive hospitality landscape.

ENTRY REQUIREMENTS:

- Completed secondary school education (high school diploma or equivalent)
- Recommended minimum age of 18 years
- English language proficiency of IELTS academic module 5.5 or TOEFL iBT 55 or equivalent (You can improve your language and study skills with our English Foundation Program)

WORLDWIDE INTERNSHIP



INTAKE MONTHS

October / January / July

GRADUATE WITH A:

Swiss Certificate in Hotel and Restaurant Operations





Jeanne de Virieu

"CÉSAR RITZ COLLEGES SWITZERLAND PROVIDED ME WITH THE TOOLS
TO NAVIGATE MY PROFESSIONAL LIFE AND, MOST IMPORTANTLY,
THE FOUNDATION TO EXCEL IN EVERYTHING I DO."

FRANCE, 2022 GRADUATE,
SALES & EVENTS COORDINATOR, FOUR SEASONS MEGEVE COLLECTION

INSPIRING AN INNOVATIVE MINDSET

BACHELOR *of* SCIENCE *in* HOSPITALITY BUSINESS MANAGEMENT

An academic program that blends the best of
Swiss excellence and the heritage of Ritz.



Develop an
entrepreneurial mindset

Federally accredited
degree

Two worldwide
internships

Immerse yourself in a creative learning environment designed to ignite innovation while engaging interactively to build the foundation for your future career success. Benefit by joining a leading Swiss federally accredited University of Applied Science Institute in hospitality, unlocking unparalleled opportunities for learning.

BRIG

Discover

Term 1 (11 WEEKS)

Introduction to Hospitality and Tourism Management

Personal Development & Life Skills

Customer Service Mindset

Introduction to Industry Experience

Culinary Fundamentals

French or German Language 1

Term 2 (11 WEEKS)

Fine Dining Operations and Management

Leadership Coaching

Wine and Beverage Management

Hotel Operations

Management Information Systems

French or German Language 2



WORLDWIDE INTERNSHIP 1

Your first internship is generally in the food & beverage department and provides you with real-world experience at leading companies.

BRIG

Build

Term 3 (11 WEEKS)

Cultural Diversity in Organizations

Business Writing

Microeconomics for Hospitality Managers

Mathematics for Hospitality Business

French or German Language 3

Term 4 (11 WEEKS)

Hospitality Business Ethics

Macroeconomics for the Tourism Industry

Hotel and Restaurant Design

Financial Accounting

French or German Language 4

Term 5 (11 WEEKS)

Hospitality and Tourism Law

Managerial Accounting

International Politics

Business Statistics

French or German Language 5



WORLDWIDE INTERNSHIP 2

Your second internship, typically in front office, food and beverage, housekeeping, administration, or sales and marketing, will require you to take on responsibility and apply the skills you have acquired throughout the program in real-world scenarios.

Year 2

BRIG

Innovate

Term 6 (11 WEEKS)

Innovation: From Creativity to Entrepreneurship
Food, Beverage, and Events Management
International Tourism
Financial Management

Term 7 (11 WEEKS)

Hospitality Marketing
Decision Analysis for Entrepreneurs
Revenue Management
International Business and Entrepreneurship

Term 8 (11 WEEKS)

Human Resource Management
Business Start-Up I
Social Psychology of Hospitality
Service Operations Management
Career Management

Year 3

BRIG

Lead

Term 9 (11 WEEKS)

Hospitality Leadership and Organizational Behavior
Business Start-Up 2
Strategic Hotel Management
Luxury Business Management in Hospitality and Tourism
Dissertation Preparation

Term 10 (11 WEEKS)

Dissertation



Students in the ORBIS Innovation Lab

ENTRY REQUIREMENTS:

- Completed secondary school education (high school diploma or equivalent)
- Recommended minimum age of 18 years
- English language proficiency of IELTS academic module 5.5 or TOEFL iBT 55, Duolingo 95, or equivalent
- The successful completion of the immersion year, internship included, is a mandatory requirement. Exemptions may apply during the admissions process based on previous work experience.

INTAKE MONTHS

October / January / July

GRADUATE WITH A:

Bachelor of Science in
Hospitality Business Management
from César Ritz Colleges Switzerland



A young man with short brown hair, wearing a white long-sleeved shirt and a blue checkered vest, is smiling and pointing with a blue pen towards a presentation screen. The screen displays the title 'Decision-Making Process' in large green letters. Below the title, there is a subtitle in smaller green text: 'It is an eight-step process that involves identifying the problem, gathering information, analyzing the information, making a decision, and evaluating the decision's effectiveness.' Below the subtitle, there is a flowchart with four colored boxes: orange, yellow, green, and blue, connected by arrows. The man is standing in front of the screen, which is slightly out of focus.

Decision-Making Process

Roland Semaan

"CÉSAR RITZ COLLEGES SWITZERLAND PREPARED ME FOR THE REAL WORLD. I NOT ONLY GAINED A PROPER, QUALITY EDUCATION IN THE BUSINESS AND ACADEMIC SENSE, BUT I ALSO LEARNED A LOT ABOUT DISCIPLINE AND HOW TO ALWAYS GIVE MY BEST, EVEN FOR THE SMALLEST OF TASKS."

LEBANON, 1998 GRADUATE,
CEO AND FOUNDER, BALADE

THE SKY IS THE LIMIT

MASTER *of* SCIENCE *in* LEADERSHIP

Lead with confidence – this Master of Science program will develop your technical management abilities, improve your soft skills, and help you become a real change-maker as expected of leading positions in the global business arena.



Develop your
soft skills

Federally accredited
degree

15-month
intensive program

Elevate your expertise through advanced courses, seminars, and certificates while honing essential soft skills such as emotional intelligence, communication, collaboration, and problem-solving through immersive practical programs seamlessly integrated into the coursework.

Year 1

Year 2

BRIG

BRIG

Term 1 (11 WEEKS)

Modules

Leading People and Organizations
Presentation Skills and Storytelling
Processes and Operations Management
Leadership and Ethics

Experiential Learning

Certificate Seminar: Harvard Business Publishing Leadership
Workshop: Team-Building
Masterclass: Leading in Remote Environments and the Digital World

Exit Award: Certificate of Advanced Studies (CAS) in Leadership

Term 2 (11 WEEKS)

Modules

The Executive Mindset
Business Modelling
Corporate Finance
Strategic Marketing

Experiential Learning

Workshop: Leading with Emotional Intelligence
Practical Seminar: Negotiation Skills in the Global Business Arena
Masterclass: Networking and Alliances

Exit Award: Diploma of Advanced Studies (DAS) in Leadership

Term 3 (11 WEEKS)

Modules

Leadership for Change and Innovation
AI and New Technologies for Leaders
Global Strategic Management
Leadership in Practice (Case-based)

Experiential Learning

Retreat: Global Leadership
Special Program: Project Management
Workshop: Equine Leadership
Masterclass: Business Valuation

Exit Award: Master of Advanced Studies (MAS) in Leadership

Term 4 (22 WEEKS)

Leadership and Management Capstone
Global Internship (optional)

ENTRY REQUIREMENTS:

- A recognized Bachelor's degree in business or a related field. Applicants with degrees in other fields will be considered, and may be required to complete a Business Immersion Seminar Series
- For non-native English speakers, a test result of IELTS 6.0, TOEFL iBT 79, Duolingo 105, or recognized equivalent.
- Minimum age recommendation 21 years
- Prior work experience is strongly recommended but not mandatory

INTAKE MONTHS

October / April

GRADUATE WITH A:

Master of Science (MSc)
in Leadership
from César Ritz Colleges
Switzerland





CERTIFICATE IN *Wine* BUSINESS MANAGEMENT

Perfect your wine skills while discovering the exciting world of wines.



10-week
course

5
modules

Brig
campus

Immerse yourself in the world of wine, where you will develop a deep understanding of the art and industry while earning our Certificate in Wine Business Management. This certificate program contains all you need for a successful career transition or to launch your own entrepreneurial endeavor in this dynamic field.

BRIG

Winemaking, Sustainability, and Becoming a Tasting Expert

WSET Level 2

Wine Immersion Experience: Walking and Working the Vineyards

Workshop: Sustainability in the Wine Industry with Renowned Experts

Wine and Food Pairing

Food and Wine: Pairing Lunches

Champagne Pairing: Escape Game

Cheese and Wine: Matching Experience with Specialists

Chocolate and Wine: Matching Masterclasses with Pastry Chefs, Chocolate Experts, and Wine Experts

Building a Brand

Marketing Theory on Branding

Swiss Wine Specialist Certificate

Accredited Bordeaux Expert Certificate

Champagne Expert Certificate

Austrian Wine Expert Certificate

Wine Commerce, Marketing, and Wine Tourism

Swiss Wines Promotion

Winery Visits in Valais and Vaud Cantons

UNESCO Lavaux Experience

Wine Trip Crafted by Students

Starting a Wine Business

Business Incubator Experience

Lectures with Renowned Wine Brand Representatives

Wine Label Competition as a Final Project

ENTRY REQUIREMENTS:

- Recommended minimum age of 18 years
- The program is conducted 100% in English and requires English proficiency

INTAKE MONTH

July

GRADUATE WITH A:

Certificate in Wine Business Management



Located in the canton of Valais, Switzerland's largest winemaking region, and near the UNESCO-listed Lavaux vineyards, César Ritz Colleges is the perfect place to immerse yourself in the rich culture of wine, fine dining, wine pairing, and unique wine-related experiences. Our strong connections with culinary professionals will help you gain hands-on, profound knowledge of food and wine pairing, as well as wine and chocolate pairing. Additionally, networking opportunities during business visits and a range of knowledgeable guest lecturers will significantly contribute to building your professional network within the wine industry.



Dive into exciting world of wine entrepreneurship by creating your own wine brand.





BRIG *campus*

Nestled in the sunny Rhône Valley at the foot of the Alps in the beautiful Swiss canton of Valais, this German-speaking town and its surroundings offer a relaxed lifestyle and a host of activities to keep you entertained.

The campus is situated in two buildings in the heart of town and offers a full range of modern facilities, which include a learning resource center, a library, study rooms, a computer lab, a theater-style auditorium, and fully equipped accommodations.



TAKE A VIRTUAL 360° TOUR!

Scan the QR code and discover the campus.





STUDENT *Life*

It is important to us that you have an enjoyable learning experience. That's why our faculty work hard to foster open, collaborative, and innovative environments so that students and faculty can thrive as individuals and as a community. Each staff and faculty member is dedicated to mentoring and supporting you academically and personally during your time with us on campus.

EXPERIENCE CAMPUS LIFE

Our classrooms are well-designed and equipped with interactive technology, and our facilities are comfortable and modern. Off-campus apartments give our students an authentic first experience at independent living.



Angelica Suraga

“THE BEST PART OF STUDYING AT CÉSAR RITZ COLLEGES SWITZERLAND WAS THE EXPERIENCE OF BEING WITH PEOPLE FROM ALL PARTS OF THE WORLD. IT WAS ALSO GREAT TO BE SURROUNDED BY PEOPLE WHO WERE AS PASSIONATE ABOUT THE INDUSTRY AS I WAS. ADDITIONALLY, THE INSTRUCTORS BROUGHT AND SHARED EXTENSIVE KNOWLEDGE AND EXPERIENCE TO THE CLASSROOM.”

SWEDEN, 2004 GRADUATE,
SALES MANAGER SWEDEN, SCANDIC HOTEL

FOSTERING THE NEXT GENERATION OF LEADERS

Each term, students are elected to represent the interests of their peers as part of the Student Ambassador Committee. These ambassadors meet on a regular basis and help develop campus engagement strategies.

Twice a year, students who have demonstrated leadership potential are invited to take part in a leadership forum with representatives attending from all our partner schools. During this forum, students have the opportunity to learn from and connect with industry experts around the topic of leadership.

Our school hosts a chapter of the Eta Sigma Delta Honor Society, an international student organization that recognizes students in the top 20th percentile for outstanding academic achievement and professionalism.

A VIBRANT STUDENT COMMUNITY

When you aren't busy studying, you can choose from a wide variety of exciting activities to make the most of your time on campus.

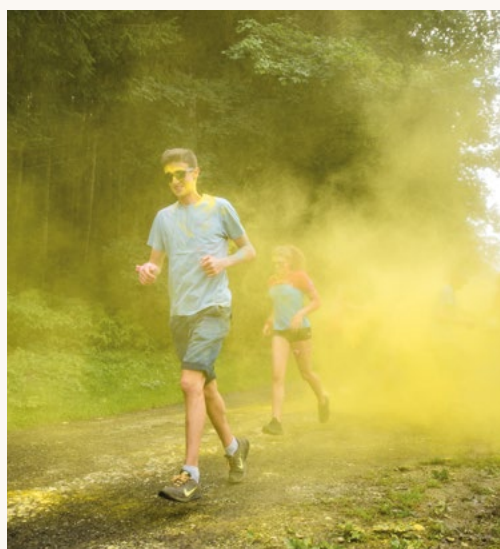
From simply relaxing in a recreational room on campus to participating in an extra-curricular club, there are endless opportunities to connect with classmates.

Each term, you can look forward to Sports Day, which brings students together from across all Swiss Education Group schools for a fun day of sports competition held at our Brig campus.

EXPLORING SWITZERLAND AND BEYOND

Switzerland offers a great variety of cultural experiences such as festivals, museums, musical events, exhibitions, and countless opportunities to take in its stunning natural beauty. Enjoy a range of outdoor activities in the Alps, devour a delicious plate of Italian pasta in Domodossola, hike around the beautiful Swiss mountains, or enjoy a quiet stroll through one of the many markets.

In the summer months, you can enjoy mountain biking, hiking, swimming, river rafting, sailing, waterskiing, golfing, horseback riding, and paragliding. In the winter, you can enjoy skiing, sledding, skating, hockey, and ice climbing at any of the more than 200 winter resorts across the country.



STUDENT *Organizations*



All of our clubs work collectively as an agile structure to meet the needs of our students and support their projects and ambitions.



STUDENT AMBASSADOR COMMITTEE

The aim of the Ambassador Committee is to represent the student body in a positive, meaningful, and professional manner. The committee promotes and improves student life. Its objective is to foster a spirit of democratic cooperation among students, faculty, staff, and management. This is done by promoting student pride, initiating and encouraging activities, and ensuring equitable solutions to student concerns.

BUSINESS CLUB

The Business Club aims at providing an understanding of current and future business trends. Through hands-on learning experience and discussion with key players, the students experience the reality of business in the industry.





INNOVATION CLUB

The Innovation Club is dedicated to project development and ambitious learning experiences. The club's purpose is to grow a mindset of innovation and entrepreneurship among the student body and to improve student life. We have two innovation labs for our students to prototype, test, and experiment.

SUSTAINABILITY CLUB

The Sustainability Club aims to make our campuses more sustainable. This club focuses on learning about challenges and solutions in our industry and develops changemaker skills. Through hands-on projects and initiatives, students actively contribute to creating a more sustainable future.

WINE CLUB

The César Ritz Wine Club is a community dedicated to exploring wines, beverages, and spirits from around the world. The club strives to offer a forum where members can regularly taste and discuss these beverages in a friendly and welcoming atmosphere.

With the motto "The more you know - the better you drink," the club is committed to enhancing its members' wine knowledge and enjoyment while fostering an understanding of serving etiquette and tasting organization. By strengthening connections between wine producers, distributors, and consumers, the club aims to create a pleasurable environment through the shared experience of wine appreciation.

MUSIC CLUB

Music speaks every language. The Music Club brings students and staff together to share a common passion for music and create great moments and memories. The Music Club plays at events and is an active and integral part of fostering the César Ritz sense of belonging.



DIVERSITY

YOU *belong*



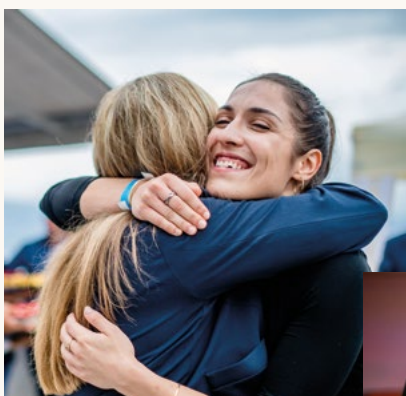
We consider each student special
and deserving of our dedicated attention.



César Ritz Colleges is proud of its unified community that represents
the social and talent diversity of the world.



"Our vision is to create an inclusive place to work and study, one that is characterized by equality, diversity, and a sense of belonging for our community."



Student life is not about corresponding to standards; it is about belonging. Our legacy is an environment where you will naturally come to fit in with your unique personality.

Your ground-breaking career starts with choosing the right environment and community in which to grow to your full potential as a future powerful leader. How can you be at the top of your game if you are not yourself? We appreciate diversity for what it is, an endless source of ideas, inspiration, and value for our community.

You will never feel like a tiny fish at César Ritz Colleges. Our school is the perfect size, enabling us to focus individually on each and every student. We value each individual and we are excited to see your potential. Our role is to create the perfect learning environment and challenges so that you can grow at your own rhythm with confidence.

Demographics:

- Over 40 nationalities
- Approximately a 50/50 female-to-male ratio

JOIN THE LEGACY

YOUR *next* STEPS



Follow us on
social media



Attend one
of our events



Download our
tuition and fees



Check entry requirements
and intakes



Prepare your
documents and
apply online



Receive your
confirmation letter



Prepare for
your arrival



Apply for a visa if
needed



Start your César Ritz Colleges journey!

Firmly rooted in the Swiss tradition of hospitality education, Swiss Education Group currently operates four of the world's top hospitality schools. Each school offers a different educational focus, but they all share the same diverse international experience.

Swiss Education Group schools offer a wide range of bachelor's, master's, and diploma programs, as well as the opportunity to get invaluable work experience through internships in a variety of industries. The educational offer is completed by youth and family programs, as well as corporate solutions.

Find out more:
www.swisseducation.com

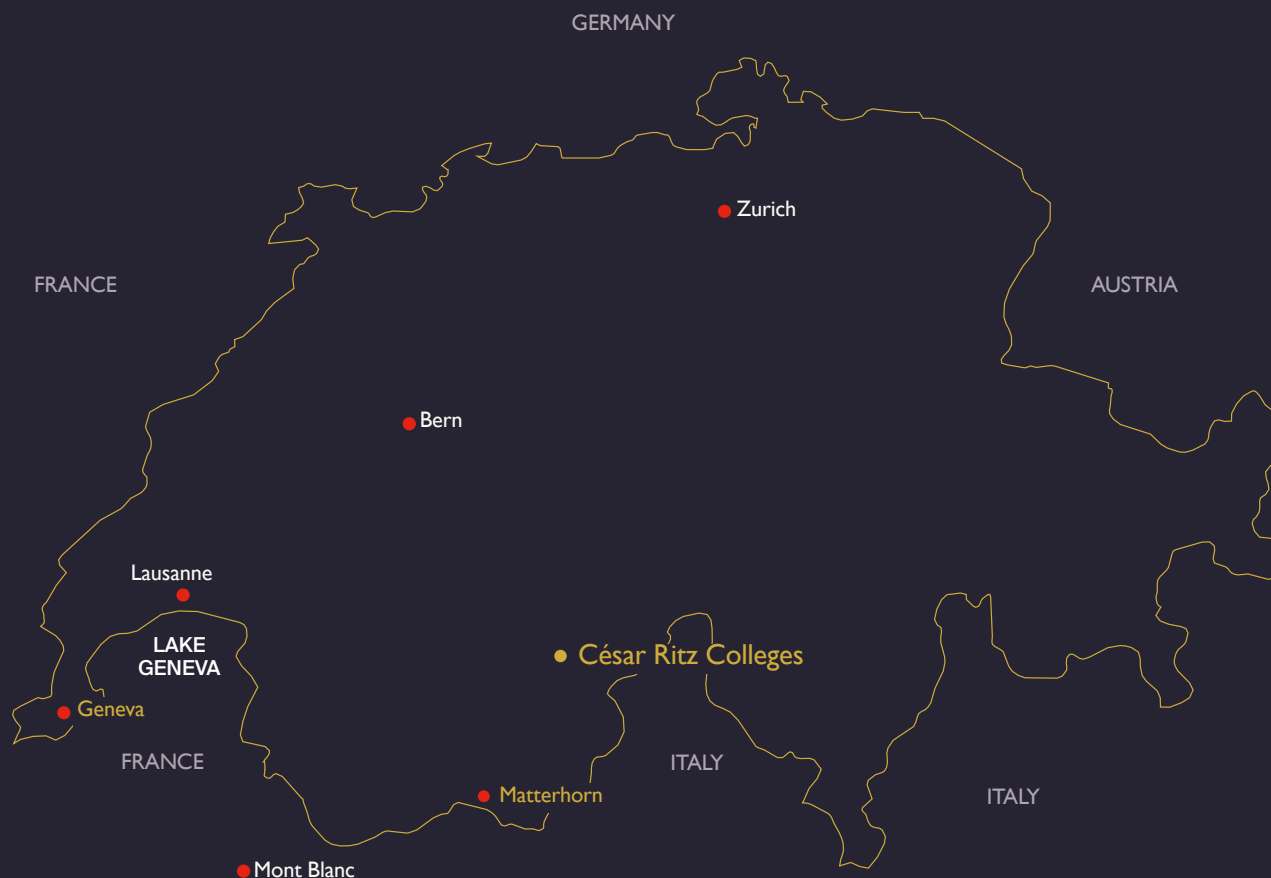


Swiss Federal Accreditation

The Swiss Accreditation Council (SAC) has granted César Ritz Colleges Switzerland the status of University of Applied Sciences Institute. This status constitutes a major achievement which enhances the institute's academic stature in Switzerland and abroad.

Why Swiss Federal Accreditation Matters

As you embark on your academic journey, choosing the right institution is crucial. Accreditation ensures that your investment in education will yield valuable returns. Swiss federally accredited schools are held to rigorous quality standards and are known for providing exceptional education. Employers seek graduates from accredited institutions, confident that they possess the skills and knowledge needed to excel from day one.



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